

TOM FORD BEAUTY

FOR IMMEDIATE RELEASE
EAU DE SOLEIL BLANC

New packaging as from mid-May 2025



Ascent to the sun. Eau de Soleil Blanc follows Soleil's radiant light, a world where sparkling citrus gives way to decadent florals. Step into the sun's golden path with the hypnotic warmth of addictive amber and a luscious coco de mer accord.

Eau de Soleil Blanc opens with an uplifting rush of citrus fruit, elevated with a savory pistachio accord and spicy cardamom. A transportive blend of tuberose, ylang ylang and orange blossom with a coco de mer accord brings a balancing warmth.

A sparkling combination of brilliant, just-picked citrus, two bergamot extracts capture all the fruit's facets: bergamot integrale uses oil from the entire citrus fruit, including the peel. Vert de bergamot is procured using molecular distillation to conjure the crisp, green top note of fresh bergamot. A further inflection of citrus—embodying lemon and lime—arrives in cedrat oil sourced from citrus groves. Orange bitter coeur adds a fresh aldehydic note from the peel of the bitter orange fruit, while an orange blossom duo of neroli and petitgrain bigarade lend a fresh undertone. A dash of aromatic cardamom and a pistachio accord add a roasted, spice-infused impression. The fragrance's hypnotic floralcy emanates from ylang ylang, and its depth lends a spiced lily note.

Amber tones of benzoin extract and tonka bean resinoid add a vanilla-punctuated effervescence. TOM FORD's signature coco de mer accord adds a final balancing warmth, a sumptuous counterpart to Soleil's radiant light.

Eau de Soleil Blanc is presented in a fluted, frosted bottle with a gold-tone metal plaque and cap. The fragrance is available in 10ml, 30ml, 50ml and 100ml editions.

Suggested Retail Price:

- **10 ml: €39, available in-store at De Bijenkorf, ICI Paris XL and Douglas, as well as online at debijenkorf.nl, iciparisxl.nl, douglas.nl.**
- **30 ml: €80, available at all points of sale.**
- **50 ml: €116, available at all points of sale.**
- **100 ml: €163, available at all points of sale.**

For more information, please contact Lyddia Roy: contact@mmsy.com.

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